

B.S. in Business Administration

PROGRAM OBJECTIVES

- Business Administration students will learn marketable management and leadership skills for use in for-profit businesses, non-profit organizations or government agencies.
- Students will critically analyze business scenarios, learn communication tools, and develop business and policy strategies to thrive in a cross-cultural business environment.
- HIU online programs are designed to provide optimal flexibility, allowing students to maintain demanding responsibilities including career, family and personal life.



- Guided by principles taught in his book, Business as Mission: A Comprehensive Guide to Theory and Practice, Dr. Neal Johnson's concept of BAM (Business as Mission) provides students with skills to be effective business leaders while making an impact for Christ.
- Students will receive top-level career skills with coursework grounded in Christian values and ethical principles.
- The FastTrack toward your graduate degree. 'Transition' courses provide students with the opportunity to earn credit toward a graduate degree by taking classes that can earn credit toward both their current undergraduate degree and a Master's degree in the future. Visit hiu.edu/fasttrack to learn more.
- Students are partnered with an Academic Coach who is committed to student success from start to finish. The Academic Coach will assist with designing a schedule tailored to meet academic goals, help with any program related questions and provide resources and tips that will lead to success inside the classroom and beyond.

PROGRAM HIGHLIGHTS

- 100% online classes that can be taken from anywhere in the world.
- 5-week classes are taken one at a time, providing top-level education in a manageable format that fits the student's personal and professional commitments.
- Start dates nearly every month so individuals can begin earning their degree now.
- Students may transfer in previously earned credit or start the program from scratch.

- Unique mix of lectures, assignments, discussion boards and other content.
- Personal attention from professors with real-world experience in a variety of business fields, from corporate leadership to entrepreneurship to nonprofit management.
- HIU's Career Services office provides students with a variety of services to help build a student's marketability, including resume workshops, graduate fairs, networking events and more.



B.S. IN BUSINESS ADMINISTRATION

PROGRAM REQUIREMENTS UNITS			
HDV1100	Strategies for Success	3	
General Education Core			
COMMUNICATION & CRITICAL THINKING			
COM2210	Interpersonal Communication	3	
ENG1110	Written Communication	3	
ENG2210	Composition and Literature	3	
PHI2500	Introduction to Critical Thinking	3	
	TOTAL	12	
HUMANITIES & FINE ARTS			
BIB1325	History & Literature of Ancient Isra	el 3	
BIB1225	History & Literature of Early Christ	ians 3	
PHI2100	Christian Worldview & Contemporary I	Living 3	
Choose two courses:			
ENG3135	Dramatic Arts in Culture and Conte		
ENG3225	C.S. Lewis and the Literature of Fai		
ENG4101	Journalism and Creative Writing		
ENG4200	Children's Literature		
HUM2120	Art Across Cultures		
HUM3100	Introduction to Film		
MUS2110	Music Appreciation		
PHI1110	Introduction to Philosophy		
	TOTAL	15	
HISTORY & SOCIAL-BEHAVIORAL SCIENCE			
HIS2150	World History since the 16th Cent	,	
POL2209	U.S. Government	3	
Choose one course:			
BUS2200	Principles of Economics	3	
PSY1110	Introduction to Psychology	3	
SSC2300	Introduction to Sociology	3	
SSC3300	Sociology of Families	3	
SSC4400	Cultural Anthropology	3	
	TOTAL	12	
SCIENCE & MATH			
SCI1400	Environmental Science	3	
SCI1405	Environmental Science Lab	1	
MTH1170	Liberal Arts Mathematics	3	
	TOTAL	7	
General Electives			
Select from a widespread list of courses to fulfill elective			

requirements. Electives must be outside of your major.

TOTAL 26

Major Core

MGT3600	Managerial Communication 3
MGT3160	Organizational Behavior 3
BUS3800	Business as Mission
MGT3305	Principles of Management 3
BIB3810	Biblical Themes in Business 3
BUS3411	Business Ethics
BUS4515	Statistics for Management 3
BUS4710	Research Methods for Business 3
BUS4410	Legal Environment of Business 4
BUS4300	Managerial Accounting 3
BUS4310	Business Finance 4
BUS4200	Global Economic Environment 3
MGT4405	Principles of Marketing 3
MGT4330	Applied Leadership and Management
	(Capstone)
	TOTAL MAJOR 45
TOTAL LINI	TC. 120

STUDENT & ALUMNI PERSPECTIVE

Tony Decker (B.S. Management '08)
Applications Project Director
The Aerospace Corporation

"Like many adult learners, I work full-time, but because of *Hope's* convenient class offerings, I was able to fit my educational needs into my busy schedule."

Frank Luna (B.S. Management '07)

"I came here to get an education. What I received was much more. My heart was changed, my dogma was released, my desire to serve was enhanced, my fear of the new and unexpected were turned into curiosity and wonder, my openness and desire to learn ignited, and my hope for tomorrow heightened."

Other Career Opportunities:

- Business Development
- Business Ownership
- Finance Manager
- Accounting
- Marketing Manager